



Art on the Riverfront

Juried Art Show

Saturday, August 18, 2012

10am – 5pm

City Marina, Grand Haven, Michigan

The Twelfth Annual Art on the Riverfront Show is accepting applications for unique and original works of art. This is a juried event. Please read the entry procedure carefully. **Deadline: April 2, 2012.**

This is a fundraising event for the Grand Haven Area Arts Council. The council is a 501(c)3 non-profit, volunteer-driven organization. The Council's mission is to enhance, enlighten, and preserve the arts and culture in Northwest Ottawa County.

New for 2012, the Gallery Uptown of 201 Washington Ave in downtown Grand Haven will be assisting with the logistics, providing a website, volunteers, and help give the show a larger presence in the Grand Haven area.

Application Criteria:

- Only original artwork by the accepted artist may be displayed in the booth.
- Artist must be present with his/her work for the duration of the show.
- Booth space is at least 10'x10', no stakes are allowed.
- Submit 4 images, 3 of artist's work and 1 of a fully stocked booth. Images accepted as photos/slides/CD with jpegs,.
- Standard booth fee is \$95. Corner booths and Waterfront booths are each an additional \$20. Double, Corner and Waterfront booth space will be offered to accepted artists based on postmarked date of application. **DO NOT SEND ADDITIONAL FEES AT TIME OF APPLICATION.**
- A Self Addressed Stamped Envelope is required. Envelope must be large enough for the return of images.
- Deadline for application is postmarked **April 2, 2012.**
- The jury selection and notification will be completed by **May 4, 2012.**
- **Prizes: Best in Show \$300, Second Place \$200, People's Choice \$100**
- Rain or shine, there are no provisions/alternate dates due to poor weather.
- (Optional) Choose an image (image only, no text) or include an additional image to enter into our 2012 GHAAC Art on the Riverfront Poster Contest. You must have a quality image of at least 300dpi available for use by the GHAAC. You will be notified with your acceptance letter if your image has been selected. The 2012 Art on the Riverfront Committee reserves the right to alter the final image or to reject all submissions for the final poster design. All submissions become the property of the 2012 GHAAC Art on the Riverfront Show and may be used for promotional/commercial purposes.

Mail application, photos/slides/CD, check payable to "GHAAC", self-addressed stamped envelope to: Art on the Riverfront Committee, c/o Brad Patterson, 1250 Washington Ave., Grand Haven, MI 49417.

Entry Form:

Name: _____
 Business Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____
 E-mail Address (required): _____
 Media: _____
 Website: _____

- I have displayed in the past.
 – Corner booth (\$20 if available) – Waterfront booth (\$20 if available)
 – Double booth
 – (optional) I have included an image to be considered for the 2012 GHAAC Art on the Riverfront Poster Contest
DO NOT SEND ADDITIONAL FEES AT TIME OF APPLICATION.

The undersigned hereby releases and agrees to hold harmless the Art on the Riverfront Committee, Grand Haven Area Arts Council, Gallery Uptown and The City of Grand Haven for any loss, damage to property or any personal injury which he/she or helpers may sustain while participating in the Art on the Riverfront Show. I have read and understand the exhibit rules as stated on the Art on the Riverfront application form.

Signature: _____ Date: _____

Committee Use Only:
 Postmark: _____

GHAAC Office Use Only:
 Received Date: _____ Ck# _____ Amt: \$ _____

For more information on the show or to enter only the poster contest, contact:
 Brad Patterson
 616.844.7306 or brad@bradleygallery.com